2016 Professional Development Program

Republic of Cuba
Innovation and Entrepreneurship in Cuba’s Evolving Economy
Havana, Cienfuegos, Trinidad
May 22 – 31, 2016

PROGRAM ITINERARY*

DAY 1 - In Transit  Sunday, May 22, 2016
For those traveling on the group flight, meet at the departure airport (for individuals on group flight; those flying on own MUST arrive in Miami on the evening of Sunday, May 22, 2015). Arrive in Miami and transfer to the group hotel. The remainder of the evening is at your leisure.

DAY 2 - Havana  Monday, May 23, 2016
Depart Miami this morning on a charter flight to Havana. After clearing customs and claiming your luggage, continue on to lunch at a restaurant located in a farming community. After lunch, speak with farmers and community members about the growing agricultural sector. Next, take an orientation bus tour of the city, including Revolutionary Square and Morro Castle. Enjoy a welcome reception before having dinner at one of the city’s paladars, a privately owned restaurant. (L, D)

DAY 3 - Havana  Tuesday, May 24, 2016
Begin the day with an historical overview of Old Havana with an architectural historian. Hear about the city’s history and preservation efforts before embarking on a walking tour of Habana Vieja to see firsthand the city’s Colonial architecture and plazas. After lunch at a local restaurant, visit an entrepreneur advisory center and meet with future entrepreneurs and instructors. This night, enjoy the city on your own. Staff will be on hand to make suggestions. (B, L)

DAY 4 - Havana  Wednesday, May 25, 2016
This morning, visit a local tobacco factory to learn about Cuba’s most famous export. Converse with cigar rollers and factory representatives to learn about their work’s importance to the Cuban economy. Then, visit the University of Havana to discuss themes in education with Cuban students and professors. After lunching in the gardens of the Hotel Nacional, meet with an international policy expert to discuss the legislation of employee rights, entrepreneurial businesses, and foreign investment. At dinner this night, meet with foreign investors to discuss the realities and challenges of doing business in Cuba. (B, L, D)
### DAY 5 - Las Terrazas  
**Thursday, May 26, 2016**

This day, travel to the countryside to the eco-village of Las Terrazas, named after the terraces designed to prevent soil erosion from the deforested hills left by former coffee plantations. The area is now designated UNESCO Biosphere Reserve and Cuba’s most important reforestation project. Meet with a local guide who will discuss the economy of the area and meet with residents of the village. Stop at the local clinic to learn about how medical services are handled in rural Cuba, and the local school to discuss early childhood education in Cuba. Return to Havana this afternoon. The remainder of the evening is at your leisure. (B, L)

### DAY 6 - Cienfuegos  
**Friday, May 27, 2016**

This morning, travel to Cienfuegos, also known as “The Pearl of the South.” Have lunch upon arrival and then explore the French-influenced city center of Cienfuegos, a UNESCO World Heritage site. Walk down the Paseo del Prado, a pedestrian-only boulevard featuring some of Cienfuegos’ most prominent architecture to the Parque Martí. The street is lined with stores and local cuentapropistas selling their goods and features some of Cienfuegos’ most prominent architecture. Then, visit an art school and meet with some of the region’s finest artists and performers. After dinner, mingle with local residents at a community block party. (B, L, D)

### DAY 7 - Trinidad  
**Saturday, May 28, 2016**

This day, visit Cuba’s most well preserved colonial city, Trinidad. Upon arrival, discover the city’s pastel-colored Colonial buildings, cobblestone streets, and beautiful plazas. Meet with a representative of the City’s Historian Office to discuss the achievements and the challenges of preserving the 16th-century city. During your exploration of Trinidad, meet with shopkeepers, owners of Casas Particulares, Cuba’s privately owned bed and breakfasts, and other members of the community. This afternoon, return to Cienfuegos for an evening at your leisure. (B, L, D)

### DAY 8 - Bay of Pigs & Finca Vigia  
**Sunday, May 29, 2016**

This morning, return to Havana, stopping first at the Bay of Pigs and visit the nearby Playa Giron Museum. Next, visit Finca Vigia, Ernest Hemmingway’s home for 20 years and explore the 12 acre property and house that contains his original furniture, artwork and personal memorabilia. After checking in to the hotel, have dinner at a local paladar and meet with the owner to discuss the successes and challenges of the new economic policies. (B, L, D)

### DAY 9 - Havana  
**Monday, May 30, 2016**

Begin your final full day in Cuba with a discussion on the privatization of home ownership and real estate, focusing on the ongoing changes in regulations and the realities and challenges to ownership in Cuba. Afterwards, visit Cuba Libro, Cuba’s first English language bookstore and meet with the American journalist that opened its doors to discuss owning a business in Havana. After lunch, meet with the owner of a collection of vintage American cars to discuss how he turned his passion into a family business. This afternoon, meet with a journalist to discuss working in Cuba and the challenges faced in a media-controlled society. (B, L, D)

### DAY 10 - Depart for Home  
**Tuesday, May 31, 2016**

Bid farewell to Cuba and transfer to the Havana Airport today for your return charter flight to Miami. Transfer planes in Miami and continue to your home airport. (B)
PROGRAM COST:

$4600.00 per participant not including round-trip airfare from Philadelphia to Miami

$5000.00 per participant including round-trip airfare from Philadelphia to Miami

Cost includes:

- Delaware Tech staff serving as a program liaison and expertise of a trained facilitator from Academic Travel Abroad (ATA) to manage logistical needs of the group
- Round trip charter air between Miami and Havana including:
  - U.S. departure taxes
  - Cuban visa and fees
  - Cuban medical insurance
  - Cuban departure tax
- Priority check-in at the Miami International Airport
- $50,000 in medical evacuation insurance for each traveler
- Baggage handling for one bag plus one carry-on bag per person (Miami-Cuba flight only)
- Service charges, taxes, and gratuities for guides, bus drivers, porters, hotel, and restaurant staff
- Accommodations based on double occupancy at the Melia Cohiba (or similar) in Havana for 3 nights, the Hotel Jagua (or similar) in Cienfuegos for 2 nights and the Parque Central (or similar) in Havana for 3 nights, including breakfast daily.
- All guided visits noted in the itinerary, with a trained English-speaking guide
- Best available coaches for excursions
- Comprehensive pre-travel notes, preparation package and travel materials
- The assistance of an ATA tour communication specialist to assist with individual requests

Meals provided while in Cuba: (B=Breakfast, L=Lunch, D= Dinner): (8 breakfasts, 8 lunches, and 5 dinners)

| Day 1: N/A | Day 4: B, L, D | Day 7: B, L |
| Day 2: L, D | Day 5: B, L | Day 8: B, L, D |
| Day 10: B |

COSTS NOT INCLUDED:

- Transportation to/from departure airport in USA
- Cost of obtaining a passport, passport photos, and visa photos
- Airline baggage fees, including excess/overweight baggage fees
- Occupancy in a single room (additional $665.00 per participant)
- Activities and transportation during free time, events listed as optional on schedule
- International travel/trip cancellation Insurance
- Meals not indicated above; alcoholic beverages
- Room service and/or laundry charges
- Personal items and souvenirs

*This schedule is a tentative itinerary and subject to change. The sequence of events, specific hotels, flights, and travel arrangements may be adjusted and/or substituted with that of an equivalent standard in order to accommodate the schedule in the finalized itinerary.